

FALL 2021 PUBLIC ACCOUNTING RECRUITING EVENTS Isenberg Office of Career Success

Welcome back to Fall 2021! This information is directed toward students interested in pursuing career-related opportunities with Isenberg's public accounting firm recruiting partners. Despite the pandemic, rest assured that public accounting firms are still very interested in hiring Isenberg students! However, the recruiting calendar and process will differ from prior years, and most recruiting-related events (including interviews) will take place *remotely*.

THERE WILL BE TWO PREMIER RECRUITING EVENTS FOR PUBLIC ACCOUNTING FIRMS THIS FALL:

1) Virtual Public Accounting Firm Info Session & Networking Event

Thursday, September 9th

6:00 – 8:00 p.m.

Click [here](#) for details

This virtual event will feature representatives from the Big 4 accounting firms – Deloitte, EY, KPMG, and PwC – as well as BDO, Grant Thornton, and RSM. All students interested in exploring full-time or internship opportunities – tax, audit, or advisory – with these firms are invited to participate in this event. This includes Accounting majors, including MSAs, as well as OIM, Finance, and other majors aiming for advisory roles.

2) Virtual Public Accounting Firm Career Fair

Tuesday, September 14th

5:00 – 8:00 p.m.

Click [here](#) for details

A broad variety of 31 public accounting firms - *including Big 4, national, and regional firms* - will be represented at this virtual fair, which will take place online via Handshake. All students interested in exploring full-time or internship opportunities - tax, audit, or advisory - are invited to participate in this event by signing up for 1:1 meetings with firm representatives. Students may begin signing up for 10-minute appointments with firm representatives in Handshake on **Tuesday, September 7th at 5:00 p.m.** Accounting majors, including MSAs, as well as OIM, Finance, and other majors aiming for advisory roles, are encouraged to participate.

ADDITIONAL RECRUITING ACTIVITIES

* **Virtual "20 Minutes With" Events:** These events are designed for students to meet virtually, 1:1, for 20 minutes with a representative from a specific firm. Each meeting is NOT an interview, but rather an opportunity for a student to ask the firm representative about anything regarding the recruiting process, including their resume, what the interview is like, about the internship itself, etc. Students may begin signing up for "20 Minutes with" appointments in [Handshake](#) on **Wednesday, September 1st at 12:01 a.m.** Slots are limited and may be claimed on a first come, first served basis.

* **Company-sponsored virtual information sessions/panels/workshops:** Check [Handshake](#) for a complete event calendar, or simply search by firm name.

* **Interviews:** Only three firms (Baker Newman Noyes; O'Connor & Drew; and Walter & Shuffain) currently plan to conduct on-campus interviews at the Chase Career Center. However, most first-round interviews will take place virtually, and the scheduling process will vary by firm. Some interviews will be scheduled via Handshake on a specific date, while others will be scheduled directly by the firms and take place over the course of multiple days/weeks. *Be sure to check your email regularly for recruiting-related messages, and carefully read all interview and connection instructions you receive.*

[CLICK HERE](#) to access a list of public accounting firms that will be participating in Fall 2021 recruiting events here at Isenberg, plus key dates and deadlines.

TOOLS USED BY THE OFFICE OF CAREER SUCCESS

IConnect: our fully interactive, online career and professional development platform for all Isenberg students. Visit IConnect to make a career coaching appointment, get the latest updates on upcoming career events and activities, access our library of career resources, and more.

Handshake: UMass Amherst's primary online job/internship platform; accessible via IConnect. A great deal of application activity, and some interview-scheduling activity, will take place within Handshake; Isenberg's two fall career fairs will take place virtually within Handshake as well. ***Students are encouraged to update their profiles ASAP and set them to "Community" so that employers may view them and message potential candidates directly via the system.*** Feel free to access our [Handshake Quick Start Guide](#).

The Isenberg Resume: A How-to Guide for Undergraduate Students: includes resume samples by major as well as a number of other helpful tips for writing your resume. *Students across all Isenberg majors are strongly encouraged to use the Accounting Sample to write their resumes, as recruiters are accustomed to (and prefer) receiving resumes in this specific format.*

Career Coaching: appointments can be made within the Navigate platform. Students seeking coaching specifically related to the Public Accounting recruiting process should select "Public Accounting Careers" from the drop-down menu when making a Navigate appointment. If you are interested in interviewing with any of the public accounting firms in the fall semester, the following steps will help you to be prepared:

- You have updated your resume and it clearly indicates your 150 plan
- You have appropriate business attire – both an interview suit and business casual attire for the many events scheduled (*NOTE: Appropriate dress is just as important when participating in virtual events!*)

- You take advantage of meeting virtually with recruiters and learning as much as possible about externship and internship opportunities to maintain a competitive edge throughout the recruiting process
- You mark your calendar with important dates and participate in as many of these events as possible

A NOTE FOR PRE-ACCOUNTING MAJORS...

For those of you considering declaring a major in accounting, it is important to begin taking steps to learn about externships, internships, and careers in the industry. Public accounting is a segment of the accounting profession that hires many of our students, and there are programs to help you to learn more about potential career opportunities. Public accounting firms recruit sophomores for summer "externships" (short term, unpaid, "get to know you" experiences) in the spring semester, and you can (and should!) begin learning about the companies and the industry during the preceding fall. Your success in obtaining an externship, internship, or full-time opportunity will rely upon your making many positive impressions through being engaged in the recruiting process and available to participate in as many events as possible.

**If you have any questions, please contact [Kim Figueroa](#),
Director of Internships for the Office of Career Success.**



Office of
Career Success