

Mariana DeJesus

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EDUCATION

University of Massachusetts Amherst Amherst, MA
Isenberg School of Management
Accounting Transitions Program
Master of Science in Accounting (MSA); GPA 3.8 Candidate, May 2022

Anticipated 150 Hour Completion: Will complete 150 hours for CPA compliancy May 2022

Bachelor of Science in Psychology May 2019
Cumulative GPA: 3.5; Deans List all semesters

EXPERIENCE

March of Dimes Westborough, MA
Event Management and Marketing Intern June - August 2018

- Supported MA Boston-Manchester Market in research, communication, fundraising, and donor outreach efforts
- Evaluated future event venues in Boston and contacted representatives to set up site visits for Senior staff members
- Collaborated with team on execution of Lobby Day, Quarterly Board Meetings and Ambassador Family Video

UMass Student Alumni Association Amherst, MA
Membership Recruitment Coordinator February 2016 - December 2018

- Designed and executed an aggressive recruiting strategy to increase overall member enrollment rate by 30%
- Organized on-campus events such as alumni networking events and school spirit rallies
- Established meaningful relationships with new members to Increase retention rate to 70%
- Worked ~ 20 hours weekly during academic periods

Jamaica Plains Nursing Home Jamaica Plains, MA
Patient Transport Volunteer June - August 2015

- Transported patients from rooms to physical therapy while following a strict schedule with tight margins
- Enabled the ability to fit more patients on the schedule for a single day due to “outstanding dedication”
- Strengthened memory skills due to taking hourly schedules by ear which were constantly changing

CAMPUS ACTIVITIES

Nuance Defined Residential Community September 2018 - May 2019

- Collaborated with five peers to develop safe community for minority groups by hosting cultural events
- Orchestrated numerous meetings which allowed members of Nuance to speak out about experiences and hardships
- Promoted events through the use of fliers, emails, and social media to enable the best possible outcome

ALPFA (Association for Latino Professionals in Finance and Accounting)

- Joined organization to learn more about careers in business settings
- Involved in efforts that created stronger links among first generation students through sharing experiences, campus resources and engaging with first generation communities in residential areas

For the Kids Morale Team January 2016 - May 2019

- Contribute to weekly meetings to develop awareness raising strategies about Baystate Children Hospitals
- Join team members to promote activities to campus through tabling, fundraising and event hosting

SKILLS

Computer: Advanced MS Excel with Lookup and Logic Functions, Data Analysis Toolpak, Bots, MS Teams, Tableau, Caseware IDEA, DBMS with MS Access, SQL, BNA Bloomberg

Language: Fluent in Spanish