

Management

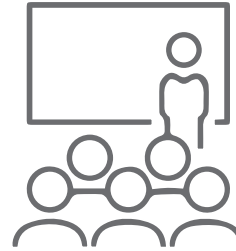
STUDENT PROFILE



RANKED

#1

Public Undergraduate Business Program in the Northeast by U.S. News & World Report, 2021 (seven years running)



Management majors take required courses that improve their career readiness

- SCH-MGMT 200: Career and Professional Development
- SCH-MGMT 310: Management Communication

MANAGEMENT IN THE CLASSROOM

ACADEMIC CONCENTRATIONS

- Sustainable Business Practice
- Entrepreneurship and Innovation Management
- Human Resource Management

SOFTWARE & TECHNICAL PROFICIENCY

- MS Excel
- PowerPoint
- Enterprise Resource Planning Systems



SELECTED COURSEWORK

- Business Policy and Strategy
- New Venture Organizing & Growth
- Corporate Entrepreneurship
- Social Entrepreneurship
- Sustainable Product Innovation
- Environmental Law
- Workforce Planning, Recruiting, and Selection
- International Management

SKILLS

- Organizational Design & Change
- Strategic Planning
- Entrepreneurship & Innovation
- Presentation Design and Delivery

STUDENT CLUBS

- Isenberg Management Association
- Entrepreneurship Club
- Social Entrepreneurship Club
- Net Impact

PROFESSIONAL ORGANIZATIONS

- American Management Association
- Society for Human Resource Management
- International Society of Sustainability Professionals



CERTIFICATIONS

- Business Data Analytics

MANAGEMENT IN THE WORKFORCE

25TH - 90TH STARTING SALARY PERCENTILES

\$47,750 - \$68,400

AVERAGE STARTING SALARY: \$54,750

96%

of Management graduates seeking employment accept a job within six months of graduation



TOP TITLES

- Account Manager
- Assistant Manager of Brand Marketing
- Business Development Representative
- District Sales Manager
- Executive Team Leader
- Global Trade Leadership Development Program
- Human Resources Associate
- Learning and Development Specialist
- Proposal Analyst
- Recruiter

TOP COMPANIES

