

LOGISTICS

Instructor: Emily M Must
Office: Isenberg 255, room F.
Zoom Office: My Zoom Office
Email: emust@isenberg.umass.edu

Open Office Hours: Tuesdays 12:00-1:00, Thursdays 4:00-5:00

Book an appointment: Book an Appointment
Lectures: Monday/Wednesday 2:30-3:45 ISOM 125

COURSE SCHEDULE

Date	Topic	Deliverable
W 1/26	Activity	Activity De-brief due EOD Friday 1/29 via BB Upload link.
M 1/31	Introductions / Class Overview / Ambiguity League Project Class standards and evaluation	Emerging League Individual Worksheet due EDO Tuesday 2/1. Via BB Upload Link
W 2/2	Emerging League Project Group Creation. Reframing problems / Design Thinking	Group Standards Worksheet
M 2/7	Governance: Mission, Vision, Values. Organizational Structure and Decision Making	In-Class Governance Structures Activity
W 2/9	In-Class League Activity – Governance	League Governance & Structure & Standards Worksheet. EOD Friday 2/11
M 2/14	Strategic Frameworks / BOS & Creating Value	In-Class Group BOS Activity
W 2/16	In-Class League Activity – Strategic Partnerships	Executive Memo & Deck EOD Friday 2/18.
Monday 2/21	No Class President's Day	
Tuesday 2/22	Managerial Functions	In-Class Managerial Functions Activity – Manage your life
W 2/23	In-Class League Activity – Strategic Goals and Plans.	League Goals & Decision-Making Worksheet. EOD Friday 2/25
M 2/28	Ethics	In-Class Ethical Dilemma Activity
W 3/2	In-Class League Activity –Ethical Dilemma.	League Ethics Worksheet. EOD Friday 3/4
M 3/7	Policy	In-Class Policy Activity
W 3/9	In-Class League Activity –Policy Creation	Executive Memo & Deck EOD Friday 3/11
M 3/14	SPRING BREAK	
W 3/16	SPRING BREAK	
Date	Topic	Deliverable
M 3/21	CSR & Shared Value / Sport for Good Decide on Sport Policy Problems	In-Class CSR Activity
W 3/23	In-Class League Activity –Sport for Good	Executive Memo & Deck EOD Friday 3/25



SPORTMGT 494PI – Sport Policy Spring 2022 MUST Schedule

Date	Topic	Deliverable
M 3/28	Public Relations	In-Class PR Activity
W 3/30	In-Class League Activity – Public Relations	Executive Memo & Deck EOD Friday 4/1
M 4/4	Sport Policy Problem #1 Decide on Professional Development Topics	In-Class Activity
W 4/6	Sport Policy Solutions #1	Reflection Upload EOD Friday 4/8
M 4/11	Sport Policy Problem #2	In-Class Activity
W 4/13	Sport Policy Solutions #2	Reflection Upload EOD Friday 4/15
M 4/18	PATRIOTS DAY	
W 4/20	Professional Development Topic TBD	Reflection Upload EOD Friday 4/22
M 4/25	Sport Policy Problem #3	In-Class Activity
W 4/27	Sport Policy Solutions #3	Reflection Upload EOD Friday 4/27
M 5/2	Professional Development Topic TBD	Reflection Upload EOD Friday 5/6
W 5/4	LAST DAY OF CLASS. Celebration TBD.	In-Class Activity

Please note this is a tentative course schedule and the instructor reserves the right to modify.

Please review Blackboard for details on specific class assignments and the most up to date information.