

CAREER SWOT ANALYSIS GRID

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none"> • What are your advantages • What do you do well • Why are you choosing opportunities in this area? • What factors are motivating and influencing this decision? • Do these factors represent some of your inherent strengths? • What need/position do you expect to fill within your chosen club, organization or employer? • What have been your most notable achievements? • To what do you attribute your success? • How do you measure success? • What is your greatest asset? 	<ul style="list-style-type: none"> • What could be improved (Skills, knowledge, network, financial resources, etc) • What things are you not really good at? • What things should you avoid? • What are your academic or work/professional weaknesses? • How these weaknesses affect your performance? • Do any weaknesses potentially create a barrier for the kind of internship or opportunity you are seeking? • How can you manage the weakness/es
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Where are the promising prospects facing you? • What is the “State of the art” in your particular area of expertise? • Are you doing everything you can to enhance your exposure to “State of the art” areas? • What additional education or training might be helpful? • Would an MBA or another graduate degree add to your advantage? • How quickly are you likely to advance in your chosen career? • Useful opportunities can come from such things as: (List them) <ol style="list-style-type: none"> 1. Changes in technology or industry 2. Changes in government policy related to your field 3. Changes in social patterns, population profiles, lifestyle changes, etc. 	<ul style="list-style-type: none"> • What obstacles do you face? • Are the requirements for your desired career changing? • Does changing technology threaten prospective opportunities? • Where are the opportunities for your area of interest or expertise? • Could your area of interest be fading in comparison to emerging industries? • How might the economy negatively affect your future internship or full time career search?