

Management

STUDENT PROFILE



RANKED

#1

Public Undergraduate
Business Program in the
Northeast by *U.S. News
& World Report, 2023*
(seven years running)



Management majors take
required courses that
improve their career readiness

- SCH-MGMT 200: Career and Professional Development
- SCH-MGMT 310: Management Communication

MANAGEMENT IN THE CLASSROOM

ACADEMIC CONCENTRATIONS

- Sustainable Business Practice
- Entrepreneurship and Innovation Management
- Human Resource Management

SELECTED COURSEWORK

- Business Policy and Strategy
- New Venture Organizing & Growth
- Corporate Entrepreneurship
- Social Entrepreneurship
- Sustainable Product Innovation
- Environmental Law
- Workforce Planning, Recruiting, and Selection
- International Management

CERTIFICATIONS

- Business Data Analytics

SOFTWARE & TECHNICAL PROFICIENCY

- MS Excel
- PowerPoint
- Enterprise Resource Planning Systems



SKILLS

- Organizational Design & Change
- Strategic Planning
- Entrepreneurship & Innovation
- Presentation Design and Delivery

STUDENT CLUBS

- Isenberg Management Association
- Entrepreneurship Club
- Social Entrepreneurship Club
- Net Impact

PROFESSIONAL ORGANIZATIONS

- American Management Association
- Society for Human Resource Management
- International Society of Sustainability Professionals



MANAGEMENT IN THE WORKFORCE



\$55,506

AVERAGE
STARTING
SALARY

MEDIAN STARTING SALARY: \$57,000

97%

of Management graduates
seeking employment accept
a job within six months
of graduation



TOP TITLES

- Account Manager
- Assistant Manager of Brand Marketing
- Business Development Representative
- District Sales Manager
- Executive Team Leader
- Global Trade Leadership Development Program
- Human Resources Associate
- Learning and Development Specialist
- Proposal Analyst
- Recruiter

HIRING COMPANIES

KEN'S

IHG[®]
InterContinental
Hotels Group

SAP

MASSARO

MARRIOTT

Raytheon
Technologies

TARGET

PEPSICO

ThermoFisher
SCIENTIFIC

zoominfo

Northwestern
Mutual[®]