Management STUDENT PROFILE



RANKED

Public Undergraduate Business Program in the Northeast by U.S. News & World Report, 2023 (seven years running)



Management majors take required courses that improve their career readiness

- SCH-MGMT 200: Career and Professional Development
- SCH-MGMT 310: Management Communication

MANAGEMENT IN THE CLASSROOM

ACADEMIC **CONCENTRATIONS**

- Sustainable Business Practice
- Entrepreneurship and Innovation Management
- Human Resource Management

SELECTED COURSEWORK

- Business Policy and Strategy
- New Venture Organizing & Growth
- Corporate Entrepreneurship
- Social Entrepreneurship
- Sustainable **Product Innovation**
- Environmental Law
- Workforce Planning, Recruiting, and Selection
- International Management

CERTIFICATIONS

• Business Data Analytics



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SOFTWARE & TECHNICAL PROFICIENCY

- MS Excel PowerPoint
- Enterprise Resource **Planning Systems**

SKILLS

- Organizational Design & Change
- Strategic Planning
- Entrepreneurship & Innovation
- Presentation Design and Delivery

STUDENT CLUBS

- Isenberg Management Association
- Entrepreneurship Club
- Social Entrepreneurship Club
- Net Impact

PROFESSIONAL ORGANIZATIONS

- American Management Association
- Society for Human Resource Management
- International Society of Sustainability Professionals

Amherst

University of Massachusetts

MANAGEMENT IN THE WORKFORCE

\$55,506

of Management graduates seeking employment accept a job within six months of graduation

TOP TITLES

- Account Manager
- Assistant Manager of

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- Executive Team Leader
- Global Trade Leadership **Development Program**
- Human Resources Associate
- Learning and
- **Development Specialist** Proposal Analyst
- Recruiter





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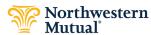








PEPSICO



- District Sales Manager
- **MEDIAN STARTING SALARY: \$57,000**

STARTING



- Brand Marketing • Business Development Representative

