

Bradley Grouse

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EDUCATION

University of Massachusetts Amherst Isenberg School of Management

Amherst, MA

Master of Business Administration (MBA); Candidate, May 20XX

Master of Science in Business Analytics (MSBA); Candidate, May 20XX

- Cumulative GPA: 3.72
- Awarded Full Business Innovation Fellowship, Office of Career Success

Bachelor of Science in Psychology; Candidate, December 20XX

Harvard Business School

Cambridge, MA

Credential of Readiness (CORE); May 20XX

- Relevant Coursework: Business Analytics, Financial Accounting, and Economics for Managers

EXPERIENCE

Isenberg School of Management: Office of Career Success

Amherst, MA

Fellow

May 20XX – Present

- Design, deploy, and analyze 100+ student surveys and evaluation forms utilizing Qualtrics and Excel to capture essential reporting data and provide performance analysis for the next semester
- Leverage data-driven insights to provide strategic suggestions on optimizing utilization of novel industry analysis platforms
- Create a scalable process to declare and evaluate key metrics and performance indicators of student success to use as foundational training resource for future fellows
- Conduct and lead 150+ practice behavioral interview sessions for undergraduate students to guide professional development

Dennis Group

Springfield, MA

Marketing and Business Development Intern

Summer 20XX

- Engineered a sophisticated system to optimize audit internal collateral and digital assets, subsequently executing seamless data and asset migration to decrease project time by 5%
- Conducted search engine optimization research to create strategic recommendations on keyword planning and meta descriptions to integrate into creative content planning to increase SEO rank by 4%
- Participated in the conception, distribution, and rigorous analysis, utilizing Excel, of surveys to glean insights for internal performance measurements and strategic innovations
- Researched top 10 competitors, offering critical data to inform social media and Diversity, Equity, and Inclusion (DEI) strategies; collaborated on a meticulously crafted business proposal to champion new DEI initiatives

Goten of Japan (Kim's Family Corporation)

Sunderland, MA

Executive Chef/Sous Chef

April 20XX – October 20XX

- Established a proven track record as the primary author of impactful grant applications, compelling marketing materials, and strategically planned and directed high-volume food preparation in a fast-paced environment
- Managed back of house and front of house staff with a team-oriented, inclusive, learning-focused leadership style
- Spearheaded the implementation of standardized procedures in accordance to federal law that significantly boosted workplace performance, while maintaining meticulous inventories and menus to enhance operational efficiency
- Mentored over 10 restaurant staff members in inventory management, cash register operations, customer service, and proper food preparation to achieve an increase of customer satisfaction by 5%

PROFESSIONAL DEVELOPMENT

Isenberg Business Analytics Club

Amherst, MA

Active Member

September 20XX – May 20XX

- Collaborated with club leadership to organize workshops on data visualization, statistical analysis, and programming languages like Python and R, enhancing members' proficiency in essential analytics tools
- Participated in hackathons and data analysis competitions, applying analytical skills to solve complex business challenges and presenting findings to club peers and faculty members

SKILLS AND CERTIFICATION

Computer: Advanced in Microsoft Excel (Solver, V-LOOKUP, Toolpak and Pivot Tables), Python, Google Analytics, Qualtrics, SQL, and Tableau