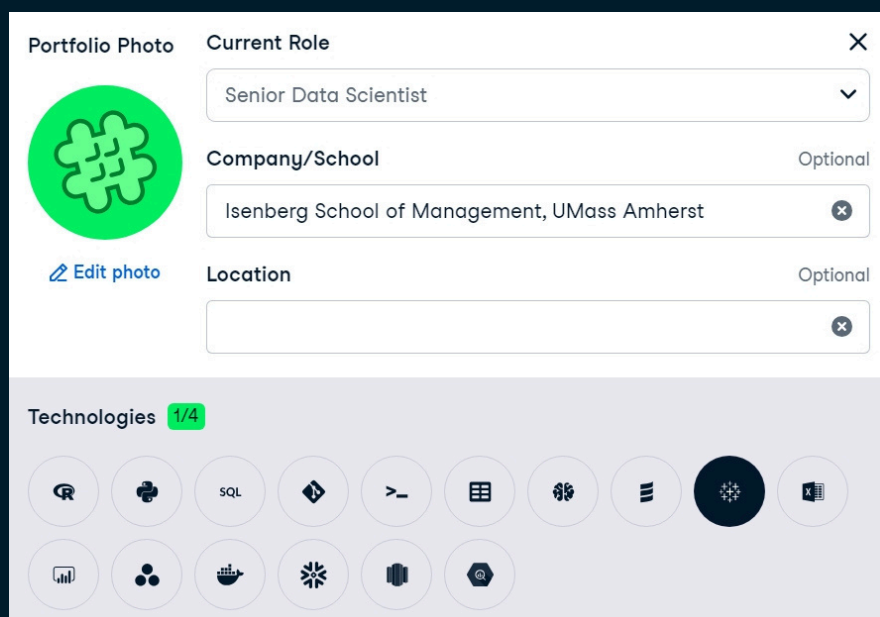


datacamp

Quick Start Guide

Initial Set-up and Login

Log in through the [Isenberg link](#) and begin filling out your [Portfolio](#)!



The screenshot shows a user profile setup form. It includes a 'Portfolio Photo' section with a green puzzle piece icon and an 'Edit photo' link. The 'Current Role' dropdown is set to 'Senior Data Scientist'. The 'Company/School' dropdown is set to 'Isenberg School of Management, UMass Amherst'. The 'Location' field is empty. Below the form is a 'Technologies' section with a progress indicator '1/4' and a grid of technology icons including R, Python, SQL, Tableau, and others.

Building out your Portfolio

01

[Real World Projects](#)

- 143 projects total
- Filter by program or software, topic, and industry
- Guided and include videos and hands-on projects to highlight on your resume, LinkedIn, & virtual portfolio

02

[Code Alongs](#)

- 133 code-alongs to choose from
- Filter by language or software, as well as 7 different topics
- Guided through real-world problems from start to finish

03

[DataLab](#)

- Create up to 3 of your own coding project workbooks utilizing R or Python
- Export as PDF or ZIP file
- Access project ideas and templates, as well as free data sets

[Skill and Career Tracks](#)

AWS

[Skill Track: AWS Cloud Practitioner \(CLF-C02\)](#)

Curated just for you, this skill track holds 4 courses focused on hands-on learning and practical applications!

Plus, you can **complete additional courses** to focus on specific upskilling topics within AWS!



PYTHON

[Skill Track: Finance Fundamentals in Python](#)

This skill track will teach you how to create data visualizations while digging into if-statements, DataFrames, and risk assessment within data portfolios. All to prepare you for your career in finance!

Plus you can complete these **finance projects** to build out your portfolio!



DATA ANALYSIS

[Career Track: Data Analyst](#)

Choose from 5 different subtracks focused on specific languages and softwares within data analysis!

Each subtrack has an array of courses and projects for you to complete, which you can add to your portfolio, resume, and LinkedIn!